European Commission

Common Charger Logo

Dos and don’ts

November 2025

Placing the logo on different backgrounds

- All logos are without a background. Any background shown in a logo file is for illustration or visibility purpose and is not part of the logo design.
- You may put the the logo on the existing background of your product or layout respecting the criteria set out in the Regulation for the different colour designs.
- **Ensure sufficient contrast between the logo and background**, especially when printed on paper or displayed digitally.

Examples

Full colour version on white background.

Single colour version printed on a monochrome card board

Etching on device.

Respect the colour options of the logo versions.

Do not move the postion of the text.

Do not move change the font.

Do not add a space between the figure and the “W”.

Do not alter the size of the “W”.

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